

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | |
|---------------------------|---|--------------------------|
| Applicant: Linda Sharp | : | |
| | : | Art Unit: 3623 |
| Serial No.: 10/066,148 | : | |
| | : | Examiner: Choi, Peter H. |
| Filed: January 30, 2002 | : | |
| | : | |
| For: NETWORK BASED SYSTEM | : | |
| AND METHOD FOR | : | |
| MARKETING MANAGEMENT | : | |

AMENDMENT AFTER FINAL REJECTION

Mail Stop: AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the final Office Action dated January 7, 2008, Applicant respectfully requests consideration and entry of the following amendment.